

MEDIA KIT



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About Maureen Kennedy.

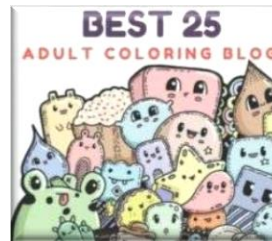


After escaping the world of corporate finance, I began coloring to ease my anxiety and to temper my "Type A" personality. I enjoyed it so much I wrote a best-selling book about it and then started Adult-Coloring-101.com to share my love of the pastime with the world.

About Adult Coloring 101

Adult-Coloring-101.com is the "go-to" site to learn all about coloring: tips & techniques, books & product reviews, news, and giveaways. Often with a special focus on self-care, seniors, and disabilities, my blog posts contain rich (500+ words) and unique content for my dedicated and discerning readers. I always focus on quality over quantity, and am proud of my honest reviews that speak from my personal experience.

Awards 2016



Community

(02-Feb-2017)

All Growing 10%+ per month

Pageviews:

6,800/month

Unique Visitors:

2,170/month

Subscribers:

550

Facebook:

1,068 fans

Twitter:

1,234 followers

19,000 +imps/month

Pinterest:

183 followers

Services

[reviews](#)

giveaways

ad space

sponsored posts

social media outreach

brand ambassadorship

Collaborations



Work with Me

Whether you are a brand launching a new product, or an indie artist looking to get some exposure for your new coloring book, I'd love to hear from you. All my services include multiple social media shares to enhance their value.

Audience

- 80% female / 20% male
- 63% Household Income > \$40,000
- US 71%/CAN 5%
- 80% Age 25-54

Book

Former Amazon BestSeller.
Vol. II scheduled to publish Q2, 2017

